Website Planning Worksheet

Who is my audience and what do they want to know about?

1. **What is the purpose of the site**?

2. **What image do you want the site to convey?**

3. **What do you like or hate about your competitors' or clients' websites?**

4. **What content will your website include?**

5. **Who will manage and maintain the site, and how?**

6. **How could your website potentially grow in the future?**

7. **Sketch your website layout here. Consult your notes for the elements of a worthy website. Begin with this template and add to it!**

	Picture of your school FFA	
Home	**School Name**	**About FFA**

Name_____

8. **In the space provided, use your HTML code list to code the website layout you sketched in the previous question.**

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