Web Design Unit Post-test KEY

Please answer the following questions to the best of your ability. The questions include T/F, multiple choice, fill in the blank, short answer, and matching.

1. T/F Web design is the planning and creation of websites. **TRUE**

2. What should you consider when developing a website?
   a. audience
   b. Purpose
   c. Content
   d. **All of the above**

3. What four elements make a worthy website?
   1. **Appearance**
   2. **Content**
   3. **Functionality**
   4. **Usability**

4. What is the acronym for the language for describing the structure of web pages?
   a. WWW
   b. CSS
   c. **HTML**
   d. USDA

5. What is the acronym for the language for describing the presentation of web pages, including colors, layout, and fonts?
   a. WWW
   b. **CSS**
   c. HTML
   d. USDA

6. What is the fair use law?
   **Limited use of copyrighted material allowed without obtaining permission from rights holder.**

7. T/F It is OK to borrow copyrighted content to use in a website. **FALSE**
8. The business of providing various services, hardware, and software for websites, as storage and maintenance of site files on a server is known as?
   a. web designing
   b. web harboring
   c. web hosting
   d. web publishing

9. Match the correct HTML tag to the content it describes
   a. <html>   e. <p>
   b. <body>   f. <h1>
   c. <br>   g. <font>
   d. <img>   h. <a>

1. **k** A container for all the head elements, must include a title for the document and can include scripts, styles, and meta tags.
2. **j** Defines the title of the document. This title is visible on the tab at the top of the browser.
3. **i** Typically used to specify page description, keywords, author of the document, last modified, and other metadata. These are not displayed on the page.
4. **f** Used to define HTML headings.
5. **a** Tells the browser that this is an HTML document.
6. **b** Contains all the contents of an HTML document, such as text, hyperlinks, images, tables, lists, etc.
7. **e** Defines a paragraph.
8. **h** Defines a hyperlink, which is used to link from one page to another.
9. **c** Inserts a single line break.
10. **d** Defines an image in an HTML page.
11. **g** Specifies a change in the font.
12. **l** Bolds the text.

10. What is Adobe product is web authoring software?
   a. Photoshop
   b. InDesign
   c. **Dreamweaver**
   d. Illustrator