Website Planning Worksheet

Who is my audience and what do they want to know about?

1. What is the purpose of the site?

2. What image do you want the site to convey?
3. What do you like or hate about your competitors’ or clients’ websites?

4. What content will your website include?

5. Who will manage and maintain the site, and how?
6. **How could your website potentially grow in the future?**

7. **Sketch your website layout here. Consult your notes for the elements of a worthy website. Begin with this template and add to it!**

```
<table>
<thead>
<tr>
<th>Picture of your school FFA*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home</td>
</tr>
<tr>
<td>School Name</td>
</tr>
<tr>
<td>About FFA</td>
</tr>
</tbody>
</table>
```
8. In the space provided, use your HTML code list to code the website layout you sketched in the previous question.