Print Layout Design

What is print layout design?

Print Layout Design in Agriculture

Effective communication with print depends on the quality of both ______________ and ______________ and ________________

Good layout and design is based on understanding how layouts effect the ______________

and having solid skills in ________________ ________________

Considerations When Designing a Layout

Describe the five things to consider when designing a layout:

Audience –

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

Purpose –

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

Budget –

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________
Elements of Print Design Layout

Describe the 12 elements of layout design:

Nameplate –

Leading –

Kerning –
Photo Captions

A photo caption is a short sentence or two ______________________ a ___________________
or ______________________

A photo caption should include the five ____________ and _______________